



≡ EXCLUSIVE AT SEPHORA ≡

The Ink

GEL EYELINER

Highly pigmented, quick-drying, water-resistant liner that allows you to achieve precise, long-wearing, transfer-proof, and smudge-proof eyeliner looks. **\$24**

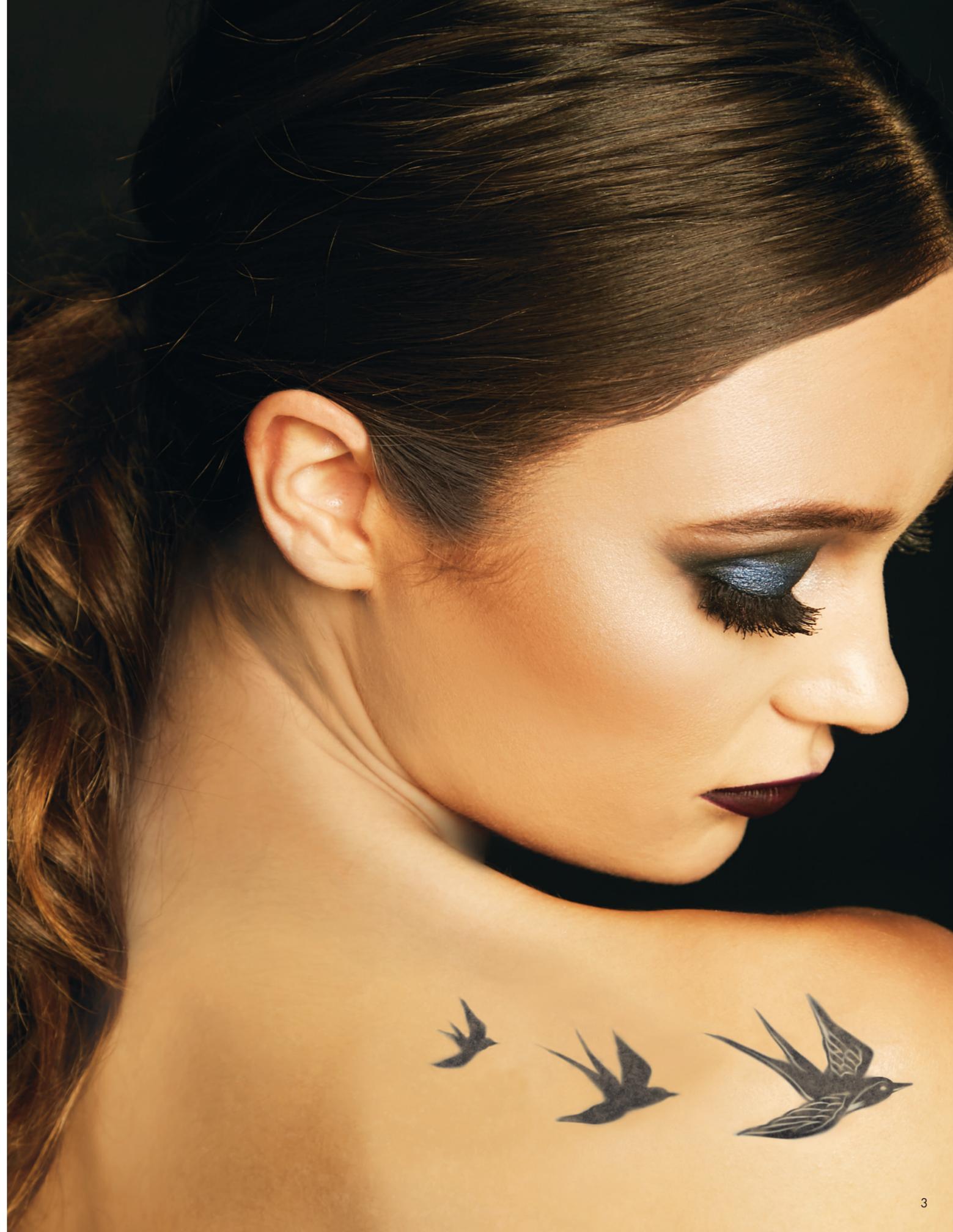


THE WING MASTER
DOUBLE-SIDED EYELINER BRUSH **\$20**



VIXEN GLIMMER
HOLOGRAPHIC LIQUID EYELINER

A long-wearing, quick drying, water-resistant eyeliner that offers a multi-reflective glitter finish and a beautiful prismatic color effect. **\$20**



*Designed to inspire you to
live a cage-free life.*



**THE FEATHERS
MASCARA**

Our unique black pigment blend will give you the deepest, darkest, most dramatic lashes, featuring a curved brush that lifts, curls and provides sky-high length and buildable volume. **\$24**

**DOWN BELOW
MASCARA PRIMER**

Our intense jet-black pigmented formula will dramatically increase the volume and lengthening effects of your mascara while promoting new lash growth.. **\$24**



*Writing on
the Wall*

EYELINER PENCIL

This smooth and creamy liner delivers a smudge-proof, fade-proof, transfer-proof, and waterproof hold. **\$22**



**ON POINT
LIQUID EYELINER PEN**

Long-wearing, quick-drying, water resistant liquid liner. The formula offers intense black pigment with a high-shine finish that wont smudge, fade, run, or transfer. **\$22**

EARLY BIRD



PHOENIX RISING



THROWING SHADE EYESHADOW PALETTES

12 long-wearing and highly pigmented, vibrant shades. These matte, shimmer, and satin eye-catching eyeshadows are created using soft textured pigments. **\$35**

NIGHTINGALE



PRETTY BIRDIE





Embrace your beautiful CONTRADICTIONS

Pretty Vulgar cosmetics embody the fact that we are not just one thing. As people, we are beautiful, multifaceted contradictions, which you will find sprinkled throughout our brand.

Our makeup looks are motivated by the colorful diversity of pretty birdies all around us, encouraging our all-inclusive mindset.

Whether you feel elegant as a swan, dark like a raven or any shade in between, we want you to feel free as a bird in exploring every nuance and shade of your personality.

Just like our elegant feathered friends, our products are equally dainty and inspired by an eclectic vintage aesthetic. They bring back a timeless quality of generations past and are designed to look as good on you as they will on your vanity, yet are coupled with colorful shade names like "Backstabber" and "My Ash".

Conceived by a collective flock of industry veterans, innovators and makeup artists, our cruelty-free makeup formulations are developed free of parabens, sulfates and pthalates. Experience the diverse spectrum of vibrant colors, lightweight applications and long-wear formulas.

Use your imagination, trust your intuition and express who you truly are. The choice isn't pretty or vulgar, but to blend, blur and mix into colors that are uniquely you.

BURY THEM WITH A SMILE

MATTE LIPSTICK

A long-wearing, non-drying formula that provides a comfortable, creamy texture and a citrus cordial flavor. This highly pigmented lipstick gives instant coverage in the ultimate matte finish. Infused with mango seed butter, shea butter, and avocado oil to hydrate and nourish the lips. **\$24**



SILENT TREATMENT
MATTE LIP MOISTURIZER

Equal parts lip care and makeup prep. As the next generation lip oil, this formula is infused with a naturally blended plant oil complex that provides anti-aging properties, hydrates, protects, soothes, and rejuvenates the skin by reducing fine lines around the lips. **\$20**



BURY THEM
WITH A
SMILE





**STICK TO THE STORY
TINTED LIP BALM**

Stick to the Story tinted lip balm is a moisture rich, lip-smoothing formula with a flirty, sheer tint of color that is flattering on all complexions. This colored lip balm provides a high shine finish and a citrus cordial flavor. **\$24**



**SHIMMERING SWAN
ULTRA-REFLECTIVE
HIGHLIGHTING POWDER**

Highly pigmented, long-wearing highlighter formula that is specially designed with photochromic technology to provide a radiant glow from any angle. **\$32**



**MAKE THEM BLUSH
POWDER BLUSH**

Awakens your complexion and provides a natural, glowy flush to your cheeks. This silky smooth formula is long-wearing and highly pigmented. The buildable blush powder comes in a range of shimmer, satin, and matte finishes. **\$26**



**LOCK
IT IN**



**LOCK IT IN
MAKEUP SETTING SPRAY**

An all-in-one moisturizing and mattifying makeup setting spray that extends your makeup wear time. Our alcohol free, lightweight, non-sticky formula hydrates and nourishes your skin with Lavender and Vanilla essential water. **\$30**

**THE POWDER ROOM
TRANSLUCENT SETTING POWDER**

A weightless, skin smoothing translucent setting powder that locks your makeup into place. This pore-minimizing powder was formulated to absorb excess oils, reduce shine, and provide your skin with a soft matte finish. **\$32**





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